

Stock Donation Guide

A simple, tax-smart way to give generously to your favorite nonprofits.



Donating stock is one of the most effective ways to support a nonprofit.

By giving long-term appreciated stock instead of cash, you can avoid capital gains taxes and deduct the full fair market value to maximize your impact while saving money.

If you're donating to a nonprofit through Infinite Giving, see page 2 for detailed instructions on the stock donation process.

Maximize Your Tax Benefits	• No capital gains tax: Avoid taxes on appreciated stock by donating directly. ◦ You bought stock in 2010 worth \$1,000 which is now worth \$10,000. ◦ If you donate shares to a nonprofit, you won't pay taxes on the \$9K capital gain. • Full deduction: Deduct 100% of the stock's fair market value if held for over a year. • Offset losses: Even depreciated stocks can be donated for tax benefits.
Give More, Easily	• Amplify impact: Tax savings let you give more than cash. • 0% fees: Infinite Giving takes no fees so 100% goes to your mission.
Quick, Simple, Secure	• Quick: Donate in less than a minute. • Simple: Easy process—just follow steps. • Secure: Infinite Giving processes the stock gift so nonprofits can focus on their mission.

Continue to the next page for instructions on how to donate stock

How to Donate Stock

Here's how the stock gifting process works for nonprofits using Infinite Giving.



1) Intention to Give

Fill out a short form indicating your intention to donate stock. The nonprofit you want to donate to should have a campaign page link with the "Donate Stock" option.

Need help? Contact Heather Carroll at hcarroll@mywit.org.

2) Transfer Instructions

We will email you the stock transfer instructions.

3) Broker Facilitation

Forward the instructions to your broker or advisor, who will facilitate the stock transfer.

4) Confirmation and Receipt

The nonprofit receives the donation and a gift receipt and acknowledgment will be sent promptly

For further instruction, please watch this [1-minute video](#) for an overview on how to donate stock to your favorite nonprofit using Infinite Giving.

READY TO GIVE?

Donating stock is fast, efficient, and deeply impactful. Please reach out to Heather Carroll at hcarroll@mywit.org if you have any questions.

We're here to help you make the most of your generosity.