



WIT EMPOWERING GIRLS & WOMEN
TO EXCEL IN STEAM EST 1992

IMPACT REPORT

2023



MESSAGES FROM WIT LEADERSHIP

WIT™
WOMEN IN
TECHNOLOGY

As we reflect on the progress made in 2023, I want to express my deepest gratitude to our cherished WIT members and donors for their unwavering support in championing the cause of women and girls in STEAM (Science, Technology, Engineering, Arts, and Mathematics).

Through our WIT community's support, we empowered careers through resources, workshops, and mentorship programs that equip women and girls with the skills and confidence needed to thrive in STEAM-related fields. We had almost 2,000 registrations for our WIT Forums and Socials in 2023 and over 750 attendees at WIT Connect. WIT also expanded our educational outreach, reaching more young women and inspiring them to pursue STEAM education and careers. This included 400+ girls in middle and high school, 350+ students from 16 different universities in Georgia, and 325+ young professionals.

Together, we've amplified our efforts to advocate for gender diversity in the tech industry. Your support has enabled us to raise awareness, challenge stereotypes, and drive meaningful change on a larger scale. We empowered 43 women who graduated from our Single Mothers Program this year, preparing them for successful careers in cybersecurity/IT and helping to break the cycle of generational poverty. We continued to drive awareness through our Women of the Year in STEAM Awards, which garnered 100+ incredible nominees, of which 12 were recognized at the gala for their community involvement.

The collective commitment of our volunteers, sponsors, and donors to empowering girls and women to excel in STEAM positively impacts our community. Together, we create a more inclusive and thriving tech community through education, mentorship, and advocacy.



**Heather
Rocker**

WIT President and CEO

As we reflect on the past year, I am thrilled to share with you the incredible impact that we, as a collective force for positive change, have achieved together. It is with immense gratitude and pride that I present this impact report, highlighting the meaningful strides we've made in fulfilling our mission to empower and educate girls and women in STEAM from the classroom to the boardroom.

Thank you to all of you, in our WIT community, for your continued support, passion and commitment which inspires and enables us to build a brighter future for girls and women in STEAM.



**Tracy
Aldworth**

*WIT Board President
Chief Transformation Officer
RNDC*

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Board Vice President- Finance

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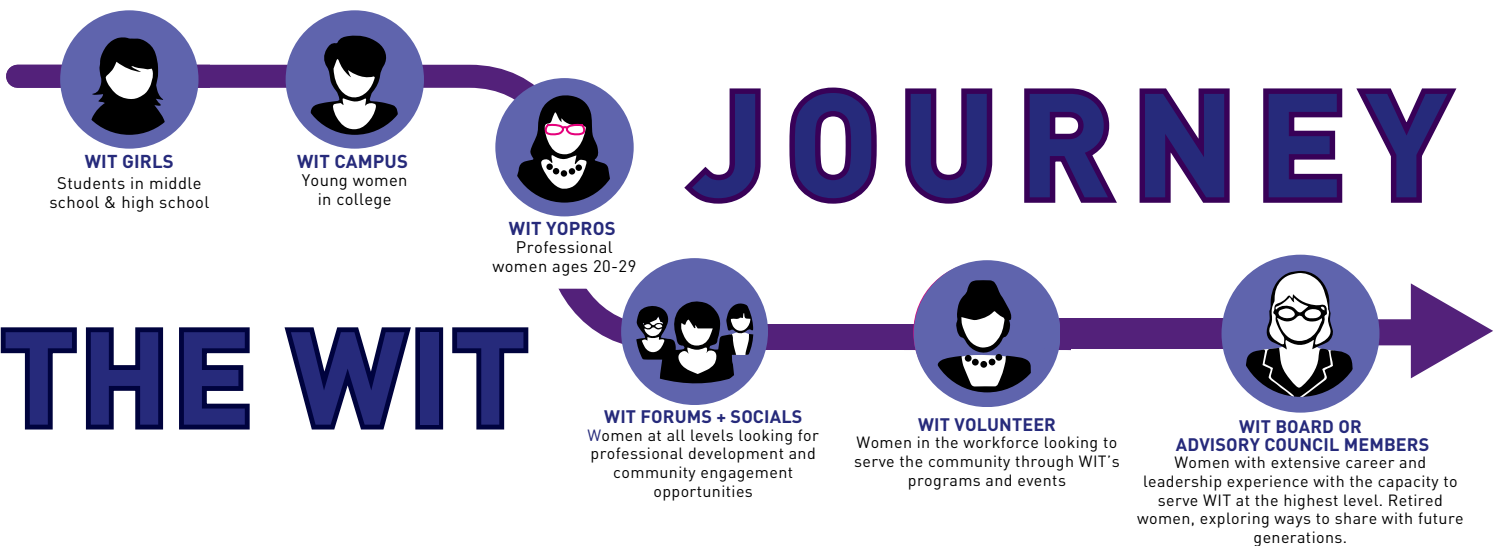
Christina Setzer-Poole
Board Chair

Eileen H. Rumfelt
General Counsel





EMPOWERING GIRLS AND WOMEN TO EXCEL IN STEAM



THE WIT

OUR MISSION

Women in Technology (WIT) empowers girls and women to excel in science, technology, engineering, the arts, and math (STEAM) from the classroom to the boardroom

OUR VISION

WIT is committed to making Georgia the state with the highest percentage of women in the STEAM workforce by providing opportunities that champion women throughout their education and careers.

IMPACT IN NUMBERS

WIT™
WOMEN IN
TECHNOLOGY

5 TECH
UNCORKED
EVENTS

25 C-SUITE
EXECUTIVES
PER EVENT

740
CONNECT
ATTENDEES

1180
WOMEN OF THE YEAR
AWARD ATTENDEES



6 STEAM-
RELATED
FORUMS

200
PROFESSIONALS
PER EVENT

2
ATLANTA
NETWORKING
SOCIALS



250
PROFESSIONAL
ATTENDEES PER
EVENT



300K



5K



30K

160 **101**

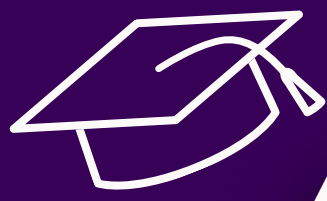
ACTIVE
VOLUNTEERS

COMPANIES
REPRESENTED

PROVIDING A PATH TO
END GENERATIONAL
POVERTY FOR

76

CHILDREN IN 13
COUNTIES
IN GEORGIA



43

SINGLE MOTHER
GRADUATES



10

GRADUATES WHO
EARNED A JOB WITHIN
THE STEAM INDUSTRY
AFTER GRADUATION

31

SINGLE MOTHERS
READY TO WORK
IN STEAM FIELDS



117



LOCAL SCHOOLS
REPRESENTED



310

MIDDLE & HIGH SCHOOL
GIRLS SERVED



336

COLLEGE
STUDENTS
SERVED



345

WIT YOUNG
PROFESSIONAL
MEMBERS: 20-29
YEARS OLD



16

GEORGIA
UNIVERSITIES
REPRESENTED

WIT 2023 SPOTLIGHTS – STORIES OF IMPACT

WIT™
WOMEN IN
TECHNOLOGY

Lee Varnerin, WIT YoPros Member



I would not be where I am today in my career without WIT YoPros. It helped me network with wonderful people that believe in me and introduced me to

Product Ownership as a possible career path, during a time when I was unsure about my future career goals. I discovered that the job is the perfect balance of me being able to apply my leadership, creative, and logical skills, so I decided to pursue that career path. With more product ownership education, WITYoPro member guidance and perseverance, I was able to get my dream job as a Product Owner for the Delta Air Lines TechOps Technology Innovation Team. Thank you, WITYoPros!

Briana McClure, WIT Campus Member



As soon as I joined the WIT Campus at Georgia State University-Main Campus chapter in the Fall of 2020, I gained access to a network

of talented women who circulate a wealth of professional development knowledge and opportunity. Through WIT, I have gained invaluable experiences and built a support system that continuously motivates me to achieve greater things. As such, being a member of WIT for all four years of college has positively impacted my career trajectory. Thanks to WIT, I feel more than equipped to excel at any post-graduate endeavor I decide to pursue.

Theresa Goriczynski, WIT Volunteer



I am truly grateful for my experience volunteering with Women In Technology. I am passionate about Technology and the economic security that a Tech career provides. Volunteering with WIT enables me to help the next generation of women find their passion and their own financial stability. I love that WIT programs are available at every stage of our lives starting with WIT Girls and carrying through to those of us in mid and late career. I'm proud to be able to contribute to the WIT mission

“Women in Technology is not just an organization it is a movement. Without your help, my education pursuits would not have been possible...”



EDUCATION

In Partnership With:



SKILLS & KNOWLEDGE

- Cloud Computing Security
- Auditing and Testing
- Cryptography
- Cybersecurity
- Business Continuity
- Disaster Recovery
- IT Security Frameworks
- Artificial Intelligence

LEARN MORE



**Our Single Mother
Graduates are ready to
excel in your open STEAM
roles! For more information,
please email
witsinglemothersprogram@
mywit.org**

The WIT Single Mothers' Cybersecurity Educational Program

ABOUT PROGRAM

The WIT Single Mothers' Educational Program offers single mothers in Georgia an opportunity to advance their careers in STEAM. This program covers IT Fundamentals, job readiness preparation, and specialized training in Cybersecurity and Information Security, equipping participants with the skills needed to thrive in any STEAM sector.

EXPERIENCE

Hands on Labs

The hands-on labs equip a wide range of technology skillsets. Highlights include security monitoring and logging, penetration testing, network vulnerability assessment, packet capture, and traffic analysis. Proficiency in tools like Wireshark and the ability to configure backup solutions, conduct incident response, and complete forensic analysis are developed. Additionally, skills in Python programming allow for the automation of security tasks. The labs provide a strong foundation for excelling in roles requiring robust security and general IT expertise.

Weekly Technology Presentations

Students practice oral presentations on both cybersecurity and IT Fundamental news and class topics within an hour, developing skills in research, leadership, teamwork, and public speaking under pressure.

Professional Development Workshops

Students attend 15+ interactive workshops, including Time Management, "Finding Your Purpose," corporate etiquette, and Microsoft O365 training. They also learn effective resume and LinkedIn writing, interview skills, and professional writing skills. These workshops build self-confidence and enhance communication, technical, and business proficiency skills, contributing to a well-rounded professional profile.

PROGRAM MILESTONE REACHED

100

MOTHERS GRADUATED

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RNDC - Chief Transformation Officer



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Home Depot - Sr. Director, Product Management



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WIT Board Finance Vice President
Rollins, Inc - Vice President, Continuous Improvement



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3Ci an MAU Company
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Delivery Group at Global Payments



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WIT Board General Counsel
Member at Miller & Martin


2023 WIT BOARD OF DIRECTORS



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JULIE TALBOT-HUBBARD
President, Services and Chief Operating Officer at Cyderes



VICKI WRIGHT-HAMILTON
Business Profit Accelerator, Leadership Coach & Technology Change Management Advisor at VWH Consulting

THANK YOU TO OUR 2023 MAJOR INDIVIDUAL DONORS!

GIVING LEVEL OF \$1,000 +

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Aaron Stewart
Amy Vasquez
Kanyatta Walker
Monique Weeks
Tim Wellmaker
Kimberly Youngpeter

THANK YOU TO OUR 2023 ANNUAL SUPPORTERS!

Diamond Club \$150K+



Strategic Alliance Circle \$50K - \$149K



President Circle \$25k - \$49K



Advocate Circle \$15K - \$24k



Annual support placement is determined by overall giving for the 2023 fiscal year

THANK YOU TO OUR 2023 ANNUAL SUPPORTERS!

Sponsor Circle \$10K - \$14k



AVANOS

Daugherty
BUSINESS SOLUTIONS



TECH
mahindra

HDSUPPLY

ONEDIGITAL



Powered by People

*The Collins
Family*



vLink
SOLUTIONS



Ambassador Circle \$5K - \$9k

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Bitwise Global
Brooksource
Cognizant
Collective Insights. LLC
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Fidelity Investments
Georgia Tech - Scheller College of Business
Genuine Auto Parts
Google
IBM
Infosys
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Primerica
PWC
QGenda
Regions Bank

ReliaQuest
Rollins
SEI
Slalom
Snowflake
Softensity
Synergis
Synovus
The Weather Company
Viking Cloud
V-Soft Consulting
VWH Consulting
Ware2Go
WestRock

WIT Friend \$4,999 and below

Accenture
Autodesk
Greenlight

MATRIX Resources
OxBlue
SecureWorks

Splitit
Tech Care

Annual support placement is determined by overall giving for the year

FINANCIAL REPORT

WIT[™]
WOMEN IN
TECHNOLOGY

Thank you for your financial support!
Information below represents pre-audit totals as of
December 31, 2023

CORPORATE SPONSORSHIPS	\$1,352,077
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GRANTS	\$488,210
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OTHER REVENUE/DONATIONS	\$1,034,112
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TOTAL REVENUE	\$2,874,399
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TOTAL EXPENSES	\$3,050,521
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WOMEN IN STEAM MAKING A DIFFERENCE IN GEORGIA

THANK YOU FOR YOUR CONTINUED SUPPORT.



@WOMEN IN TECHNOLOGY



@WITATL