MESSAGES FROM WIT LEADERSHIP

As we reflect on the progress made in 2023, I want to express my deepest gratitude to our cherished WIT members and donors for their unwavering support in championing the cause of women and girls in STEAM (Science, Technology, Engineering, Arts, and Mathematics).

Through our WIT community’s support, we empowered careers through resources, workshops, and mentorship programs that equip women and girls with the skills and confidence needed to thrive in STEAM-related fields. We had almost 2,000 registrations for our WIT Forums and Socials in 2023 and over 750 attendees at WIT Connect. WIT also expanded our educational outreach, reaching more young women and inspiring them to pursue STEAM education and careers. This included 400+ girls in middle and high school, 350+ students from 16 different universities in Georgia, and 325+ young professionals.

Together, we’ve amplified our efforts to advocate for gender diversity in the tech industry. Your support has enabled us to raise awareness, challenge stereotypes, and drive meaningful change on a larger scale. We empowered 43 women who graduated from our Single Mothers Program this year, preparing them for successful careers in cybersecurity/IT and helping to break the cycle of generational poverty. We continued to drive awareness through our Women of the Year in STEAM Awards, which garnered 100+ incredible nominees, of which 12 were recognized at the gala for their community involvement.

The collective commitment of our volunteers, sponsors, and donors to empowering girls and women to excel in STEAM positively impacts our community. Together, we create a more inclusive and thriving tech community through education, mentorship, and advocacy.

Heather Rocker
WIT President and CEO

As we reflect on the past year, I am thrilled to share with you the incredible impact that we, as a collective force for positive change, have achieved together. It is with immense gratitude and pride that I present this impact report, highlighting the meaningful strides we’ve made in fulfilling our mission to empower and educate girls and women in STEAM from the classroom to the boardroom.

Thank you to all of you, in our WIT community, for your continued support, passion and commitment which inspires and enables us to build a brighter future for girls and women in STEAM.

Tracy Aldworth
WIT Board President
Chief Transformation Officer
RNDC
OUR MISSION

Women in Technology (WIT) empowers girls and women to excel in science, technology, engineering, the arts, and math (STEAM) from the classroom to the boardroom.

OUR VISION

WIT is committed to making Georgia the state with the highest percentage of women in the STEAM workforce by providing opportunities that champion women throughout their education and careers.
## Impact in Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tech Uncorked Events</td>
<td>5</td>
</tr>
<tr>
<td>C-Suite Executives per Event</td>
<td>25</td>
</tr>
<tr>
<td>Connect Attendees</td>
<td>740</td>
</tr>
<tr>
<td>Women of the Year Award Attendees</td>
<td>1,180</td>
</tr>
<tr>
<td>Steam-Related Forums</td>
<td>6</td>
</tr>
<tr>
<td>Professionals per Event</td>
<td>200</td>
</tr>
<tr>
<td>Atlanta Networking Socials</td>
<td>2</td>
</tr>
<tr>
<td>Professional Attendees per Event</td>
<td>250</td>
</tr>
<tr>
<td>Active Volunteers</td>
<td>160</td>
</tr>
<tr>
<td>Companies Represented</td>
<td>101</td>
</tr>
</tbody>
</table>

[Images and logos are present on the page, including the WIT logo and social media icons.]
<table>
<thead>
<tr>
<th>Statistic</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children in 13 counties in Georgia</td>
<td>76</td>
</tr>
<tr>
<td>Single mother graduates</td>
<td>43</td>
</tr>
<tr>
<td>Graduates who earned a job within the STEAM industry after graduation</td>
<td>10</td>
</tr>
<tr>
<td>Single mothers ready to work in STEAM fields</td>
<td>31</td>
</tr>
<tr>
<td>Local schools represented</td>
<td>117</td>
</tr>
<tr>
<td>Middle &amp; high school girls served</td>
<td>310</td>
</tr>
<tr>
<td>College students served</td>
<td>336</td>
</tr>
<tr>
<td>Georgia universities represented</td>
<td>16</td>
</tr>
<tr>
<td>WIT young professional members: 20-29 years old</td>
<td>345</td>
</tr>
</tbody>
</table>
Lee Varnerin, WIT YoPros Member

I would not be where I am today in my career without WIT YoPros. It helped me network with wonderful people that believe in me and introduced me to Product Ownership as a possible career path, during a time when I was unsure about my future career goals. I discovered that the job is the perfect balance of me being able to apply my leadership, creative, and logical skills, so I decided to pursue that career path. With more product ownership education, WITYoPro member guidance and perseverance, I was able to get my dream job as a Product Owner for the Delta Air Lines TechOps Technology Innovation Team. Thank you, WITYoPros!

Theresa Goriczynski, WIT Volunteer

I am truly grateful for my experience volunteering with Women In Technology. I am passionate about Technology and the economic security that a Tech career provides. Volunteering with WIT enables me to help the next generation of women find their passion and own financial stability. I love that WIT programs are available at every stage of our lives starting with WIT Girls and carrying through to those of us in mid and late career. I’m proud to be able to contribute to the WIT mission.

Briana McClure, WIT Campus Member

As soon as I joined the WIT Campus at Georgia State University-Main Campus chapter in the Fall of 2020, I gained access to a network of talented women who circulate a wealth of professional development knowledge and opportunity. Through WIT, I have gained invaluable experiences and built a support system that continuously motivates me to achieve greater things. As such, being a member of WIT for all four years of college has positively impacted my career trajectory. Thanks to WIT, I feel more than equipped to excel at any post-graduate endeavor I decide to pursue.

“Women in Technology is not just an organization it is a movement. Without your help, my education pursuits would not have been possible...”
The WIT Single Mothers’ Cybersecurity Educational Program

ABOUT PROGRAM
The WIT Single Mothers’ Educational Program offers single mothers in Georgia an opportunity to advance their careers in STEAM. This program covers IT Fundamentals, job readiness preparation, and specialized training in Cybersecurity and Information Security, equipping participants with the skills needed to thrive in any STEAM sector.

EXPERIENCE
Hands on Labs
The hands-on labs equip a wide range of technology skillsets. Highlights include security monitoring and logging, penetration testing, network vulnerability assessment, packet capture, and traffic analysis. Proficiency in tools like Wireshark and the ability to configure backup solutions, conduct incident response, and complete forensic analysis are developed. Additionally, skills in Python programming allow for the automation of security tasks. The labs provide a strong foundation for excelling in roles requiring robust security and general IT expertise.

Weekly Technology Presentations
Students practice oral presentations on both cybersecurity and IT Fundamental news and class topics within an hour, developing skills in research, leadership, teamwork, and public speaking under pressure.

Professional Development Workshops
Students attend 15+ interactive workshops, including Time Management, “Finding Your Purpose,” corporate etiquette, and Microsoft O365 training. They also learn effective resume and LinkedIn writing, interview skills, and professional writing skills. These workshops build self-confidence and enhance communication, technical, and business proficiency skills, contributing to a well-rounded professional profile.

PROGRAM MILESTONE REACHED
100 MOTHERS GRADUATED

In Partnership With:
EMORY UNIVERSITY

SKILLS & KNOWLEDGE
- Cloud Computing Security
- Auditing and Testing
- Cryptography
- Cybersecurity
- Business Continuity
- Disaster Recovery
- IT Security Frameworks
- Artifical Intelligence

LEARN MORE

Our Single Mother Graduates are ready to excel in your open STEAM roles! For more information, please email witsinglemothersprogram@mywit.org

100 MOTHERS GRADUATED
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CISCO

Strategic Alliance Circle $50K - $149K

ADP, COX, EQUIFAX, Fiserv, Pyramid, State Farm

President Circle $25k - $49K

innoFirst, GP, Microsoft, RNDC, Salesforce, The Home Depot

Advocate Circle $15K - $24k

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Annual support placement is determined by overall giving for the 2023 fiscal year.
THANK YOU TO OUR 2023 ANNUAL SUPPORTERS!

**Sponsor Circle $10K - $14k**

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- HD Supply
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- QTS
- The Collins Family
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- Deluxe
- Eclipse Gaming
- Emtel
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- FHL Bank Atlanta
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- IBM
- Infosys
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- Rollins
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- Softensity
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- Synovus
- The Weather Company
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- V-Soft Consulting
- VWH Consulting
- Ware2Go
- WestRock

**WIT Friend $4,999 and below**

- Accenture
- Autodesk
- Greenlight
- MATRIX Resources
- OxBlue
- SecureWorks
- Splitit
- Tech Care

Annual support placement is determined by overall giving for the year
Thank you for your financial support!
Information below represents pre-audit totals as of December 31, 2023

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<td>CORPORATE SPONSORSHIPS</td>
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<td>GRANTS</td>
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<td>OTHER REVENUE/DONATIONS</td>
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<td>TOTAL REVENUE</td>
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<td>TOTAL EXPENSES</td>
<td>$3,050,521</td>
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WOMEN IN STEAM MAKING A DIFFERENCE IN GEORGIA

THANK YOU FOR YOUR CONTINUED SUPPORT.